



BASIS OF PARTICIPATION IN #SPANISHCHORIZODAY

BASIS 1 - ORGANIZER:

The action is organized by:

Consortio del Chorizo Español

19 Basilica Street, 28020

Madrid

VAT NUMBER: G87390258

BASIS 2 - OBJECTIVE:

To inform and raise awareness of the products bearing the Spanish Chorizo label, and to demonstrate its possibilities in cooking by publishing recipes featuring **products bearing the Spanish Chorizo in grills, barbecues and the like, made by those registered on the official participation form.**

Encourage and aid the websites and blogs participating in the activity, **providing them with:**

- **A pack for the contestant consisting of: a packet with a spicy chorizo ring, a packet of diced chorizo, a packet of chorizo snacks, a chopping board, a knife and an officially-branded apron from the Spanish Chorizo Consortium, so that they can make a recipe featuring products bearing the Spanish Chorizo label, publish it on their website and promote it on their social media accounts.**

BASIS 3 - PARTICIPANTS:

5 content creators who maintain **gastronomy websites and blogs and that register for the campaign through the [official participation form for #SpanishChorizoDay](#).**

Participation in the contest is completely free and exclusive for websites, blogs and social media accounts specialized in Spanish gastronomy.

The invitation to participate in #SpanishChorizoDay is made at the direct invitation of the Consortium or through the collaborating agencies, and the Consortium reserves the right not to accept submissions from participants who were not invited to participate.

BASIS 4a.- ACCEPTANCE:

By completing the registration form, and providing the details about the gastronomy websites and blogs (website and social media profiles), the owners of the website or blog **give their consent for such data to be included on the official website of the Spanish Chorizo Consortium.**

Acceptance implies that:

- The gastronomy website or blog must publish the recipe made using products bearing the Spanish Chorizo label on its website and on its social media networks, within the dates specified.

The published recipe post must include at least one photograph showing the Spanish Chorizo Consortium logo.

BASIS 5- PROCESS OF #SPANISHCHORIZODAY:

Deadline for signing-up: 10th November 2021 or until quota of 30 contestants is reached.

Delivery of contestant pack: Between 8th November and 30th November 2021.

Content Post Publication: Consultants shall publish their post their content between 11 November and 20 December 2021.

BASIS 6a - USAGE OF #SPANISHCHORIZODAY RECIPES

The intellectual property of the recipes published on the participating gastronomy websites and blogs for #SpanishChorizoDay will belong to aforementioned websites and blogs, allowing the Spanish Chorizo Consortium to publish them, always mentioning that the recipes remain the intellectual property of the recipe creators.

BASIS 7a - PRIVACY CLAUSE:

The information provided by the #SpanishChorizoDay participants will be processed in accordance with the requirements of the Organic Law for the Protection of Personal Data and Guarantee of Digital Rights, OLPPDGDR, and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016. The Spanish Chorizo Consortium does not sell, loan, or make available to third parties the personal data provided by the participants.

In compliance with the OLPPDGDR, the Spanish Chorizo Consortium informs the participant that their personal data will be entered into a database in order to include the website and blogs' data on the www.chorizo.espanol.es website, and to arrange the free delivery of the participant's #SpanishChorizoDay pack.

In accordance with the provisions of the Organic Law 3/2018, of 5 December, of the protection of personal data and guarantee of digital rights, we inform you that the personal data provided will be processed in order to be able to participate in the campaign activity, as well as to inform participants, by email or by other means of communication, of any future activities organized by the Spanish Chorizo Consortium, unless otherwise stated when requesting participation. To exercise your access, rectification, cancellation, and opposition rights, you must contact the person responsible for the file of the Spanish Chorizo Consortium.